

## **APPENDIX 8**

Applicant: Riddhi Patel

Premises: Your Superstore, 43 Belvoir Road, Coalville, LE67 3PD

Date: 24/09/2025

Dear TONYA COOPER,

Thank you for providing copies of the representations received regarding my application for a premises license at 43 Belvoir Road, Coalville.

I wish to respond briefly to the points raised. While I respect the views of local businesses, I note that many of the objections are identical in content and focus largely on general concerns about competition and the number of shops in the area. Under the Licensing Act 2003, competition is not a valid ground for objection.

I take the licensing objectives very seriously and have already planned the following measures:

1. Prevention of Crime and Disorder – The premises will be equipped with modern CCTV covering entry and exit points, with recordings stored for 31 days and made available to the police. A refusals log will be maintained, and staff will receive full training in responsible alcohol sales.
2. Public Safety – Adequate lighting will be maintained inside and outside the premises. Health and safety standards will be followed at all times.
3. Prevention of Public Nuisance – Clear signage will remind customers not to loiter outside and to respect neighbours. Deliveries and waste management will be organised to minimise any disruption.
4. Protection of Children from Harm – A strict Challenge 25 policy will be enforced, supported by staff training and clear signage. Any refusals will be recorded in a log.

I would also like to note that the premises recently suffered vandalism when the shop windows were broken. This incident occurred while the current occupier was still trading. When I take over next month, I will ensure strong security measures are in place, including shutters, CCTV, and good external lighting. These improvements will promote safety and deter crime, supporting the licensing objectives.

In conclusion, I am committed to being a responsible licence holder and working positively with the local community and authorities. I respectfully ask that my application be considered on its merits and in light of the safeguards I have outlined.

Yours sincerely,

Riddhi Patel